

네오우드 BI 디자인 가이드

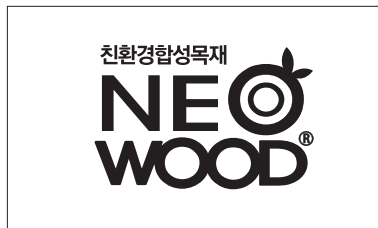
NEOWOOD BI DESIGN GUIDE



로고타입 색상 활용 규정

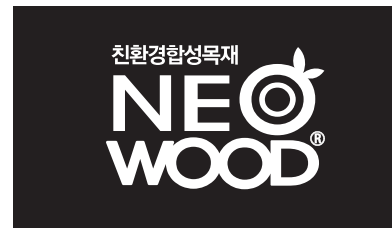
COLOR VARIATION

White 바탕일 경우

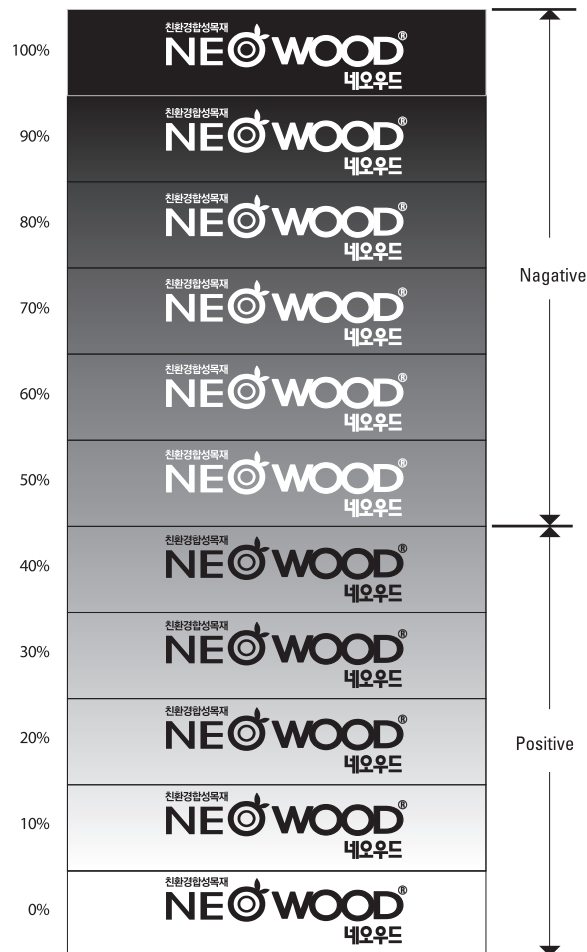


Black 100%

단색 바탕일 경우



White 100%



전용색상

PRIMARY COLOR PALETTE



Main Color



C 50 R 112
M 0 G 156
Y 100 B 18
K 30



C 40 R 121
M 70 G 67
Y 100 B 15
K 40

Sub Color

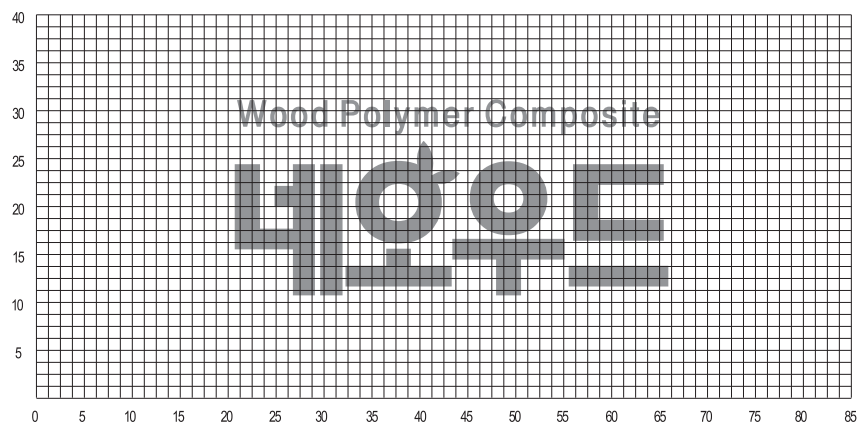
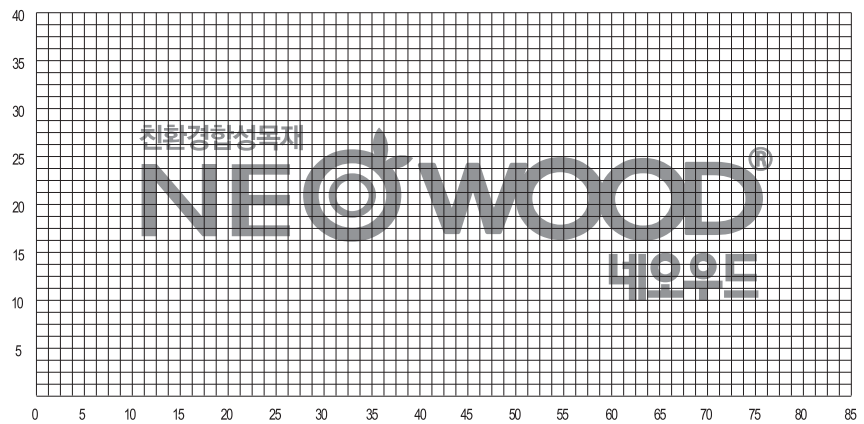
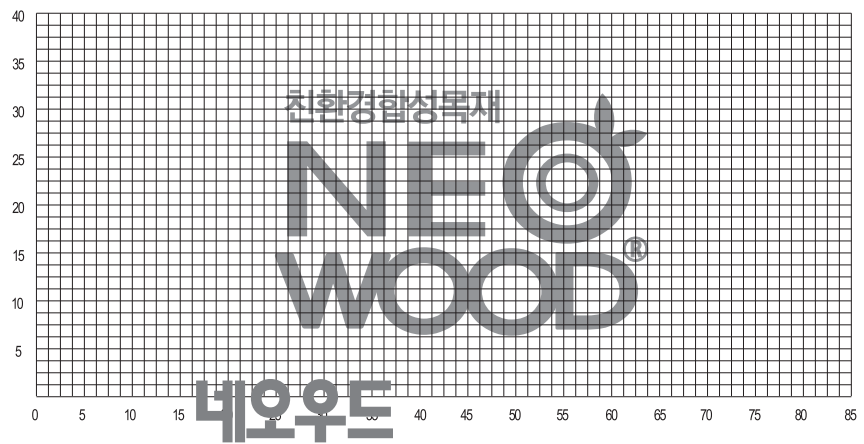


C 0 R 89
M 0 G 87
Y 0 B 87
K 80

그리드

LOGO TYPE GRID

Grid System



기본형상

BASIC DESIGN

로고타입 기본형(영문_세로형)



로고타입 기본형(영문_가로형)



로고타입 기본형(국문)



로고타입 기본형(국문)

